

Blue Ocean Club Proposal

Pre-filled for a Blue Ocean Club. Replace anything in [brackets], and check whether your school has its own club form. If it does, copy what you need from this page into it.

Club name	Blue Ocean Club
Purpose	We meet to develop innovative business ideas that stand out from the crowd of similar ideas, so that members can enter the Blue Ocean Student Entrepreneur Competition, a free international pitch competition for high school students, with a pitch that has the best chance of winning.
Activities	Learning blue ocean strategy through the free Blue Ocean Mini-Course; developing business ideas that offer high value at low cost, working in teams; building and practicing five-minute video pitches; giving each other feedback.
Meeting time and place	[Day], [time], [room]
Officers	President: [name] Vice President: [name] Secretary: [name] Outreach lead: [name]
Faculty advisor	[Name, subject]
Interested members	[Number] students (list attached)
Costs	None expected. The competition, the Mini-Course and the club resources are free.
Keeping the club going	Officers train younger members each year so the club continues after current leaders graduate.

Student founder: _____ Date: _____

Faculty advisor: _____ Date: _____

Interested members

Add everyone who has said they would join. A list of real names shows your school the club already has support.

#	Name	Grade	Email or phone	Signature
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