

Blue Ocean Student Entrepreneur Competition Empowers Next Generation of Innovators

Top high school students from around the world recognized for their innovative blue ocean business ideas

May 8, 2025

The Blue Ocean Student Entrepreneur Competition is excited to announce the winners of the 2025 competition. With participation from 12,784 students representing 6000+ schools from 163 countries and 48 US states in 2025, the world's largest virtual entrepreneurship competition for high school students showcases the most innovative blue ocean ideas to solve the world's most pressing problems.

Global Awards

1st Place	2nd Place	3rd Place	People's Choice Award
CapSure	Maji	SafeLock	PolyGraph
Nehan Reddy	Lila Mokhtari	Diya Vatsavai Hannah Li, Pranav Swaminathan, Vivian ZhangTamalpais High School	Aruzhan Jumabayeva, Merey Toktarbek
Sydney Grammar School	Mira Costa High School, California	Valley Christian High School, California	Nazarbayev Intellectual School of Physics and Mathematics in Astana
Australia	USA	USA	Kazakhstan

Regional Awards

North America

1st Place	2nd Place	3rd Place
SoleMate	EcoSurge Materials	ChromaCare
Shanti Issac, Vivek Chaudhuri, Justin Chen	Brinda Roy	Anirudh Sekar, Ayush Prithyani, Brian Soon, Prahalad Anand, Saif Syed
Capistrano Valley High School	Edgemont Junior Senior High School	Vista Ridge High School
USA	USA	USA

Europe

1st Place	2nd Place	3rd Place
Aizen	Helix	Blind Spot
Anastasiia Meleshko	Jane Poon, Marc Gaw	Antoan Uzunov
Rudnyky ZZSO	Harrow School	The British School of Bucharest
Ukraine	United Kingdom	Romania

Latin America

1st Place	2nd Place	3rd Place
The Tide Bed	Ocearvest	StepAlline
Mariana Maya Ferreira	Skylar Liu	Jose Maria Perez Sanchez, Nicolas Aburto
The British School of Rio de Janeiro	The Palmas Academy	PrepaTec Metepec
Brazil	Puerto Rico	Mexico

Asia

1st Place	2nd Place	3rd Place
SattuFusion	EcoPad	Voiced
Vivaan Vasudeva	Ayaan Kapadia, Saachi Sood	Benyapa Ongphiphadhanakul, Napakorn Pongsak, Prim Chantaraprapab
The Shri Ram School, Moulisari	Jayshree Periwal International School Jaipur	Shrewsbury International School Bangkok
India	India	Thailand

Africa

1st Place	2nd Place	3rd Place
PUI pads	ShelterLink	Story seed cards
Idorenyin Essien, Onyinyechi Alozie	Oluwatobi Peters, Adaugo Michelle Uche, Ayomiposi Hector-Olukoya, Ngozi Okonkwo	Agnes Lusiano
Greensprings School Lekki, Lagos	Greensprings School Lagos	Concordia College
Nigeria	Nigeria	Namibia

Middle East

1st Place	2nd Place	3rd Place
BioGeniQ	PeelMate	UnShakable
Genesis Lumabi	Parshvi Bid	Ellian Maxwell, Jonas Klimas
The Apple International School	Dunecrest American School	Dwight School Duba
United Arab Emirates	United Arab Emirates	United Arab Emirates

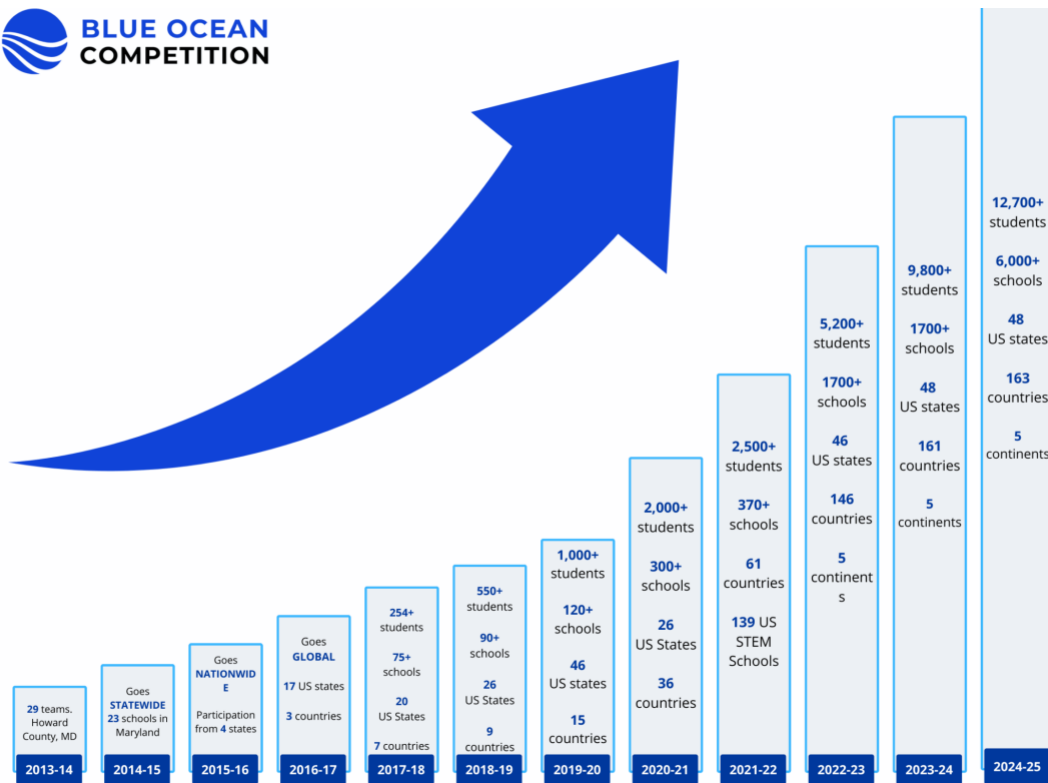
Oceania

1st Place	2nd Place	3rd Place
BioGeniQ	PeelMate	UnShakable
Genesis Lumabi	Parshvi Bid	Ellian Maxwell, Jonas Klimas
The Apple International School	Dunecrest American School	Dwight School Duba
United Arab Emirates	United Arab Emirates	United Arab Emirates

The World's Largest Virtual Entrepreneurship Competition for High School Students

Inspired by Chan Kim and Renée Mauborgne's Blue Ocean Strategy and the blue ocean way of thinking, the Blue Ocean Student Entrepreneur Competition was founded in 2014 by Nicholas Benavides, a young budding high school entrepreneur, with the mission to prepare high school students for the real world of entrepreneurship and empower them to create blue ocean businesses.

The first edition of the Blue Ocean Student Entrepreneur Competition in 2014 was at the county level, which then quickly expanded to state, and then the countrywide competition. Today it has become the largest and the most prestigious virtual entrepreneurship competition providing high school students an opportunity to compete at the global level. Participation is 100% free for all students.



Blue Ocean Student Entrepreneurs Corp, the non-profit running the competition also recognizes and awards outstanding educators and schools for their significant contribution to preparing high school students for the real world of entrepreneurship.

Top 5 Schools with Most Submissions – 2025

South Brunswick High School

New Jersey, USA

Ward Melville High School

New York, USA

Chantilly High School

Virginia, USA

Munster High School

Indiana, USA

Jayshree Periwal International School

India

School with Most Pitches in the Top 100 – 2025

Cupertino High School, California, US

Blue Ocean Teacher Champions – 2025

We are proud to recognize our 2025 Blue Ocean Teacher Champions for their outstanding commitment to guiding and inspiring the next generation of innovators. Their dedication played a key role in this year's record-breaking competition. In recognition of his exceptional mentorship and tireless efforts to spread blue ocean entrepreneurship, Eric Sera was named the competition's first-ever "Blue Ocean Super Teacher Champion"—a new honor celebrating extraordinary leadership in youth entrepreneurship

Blue Ocean Teacher Super Champion: Eric Sera, Munster High School, USA

Teacher champions:

- Khokon Mahmud, Glenrich International High School, Bangladesh
- Sarah McCance, Fountain Valley High School, California, USA
- Dr. Rahna K. Rathnan, JSS Private School, Dubai, UAE
- Sana Abdul Salam, Aga Khan School Garden, Pakistan
- Udo Ndidiamaka Jacinta, Regina Pacis Model Secondary School, Nigeria
- Henrik Graversen, Herningsholm Erheverssskole & Gymnasier, Denmark
- Courtney Marshall, Chantilly High School, Virginia, USA
- Eman Al-Ezzi, Pax Populi, Massachusetts, USA
- Beatriz Eana T. Lamigo, Trinity University of Asia High School, Philippines

- Jassen Dowling, Holt High School, Michigan, USA
- Rasel Ahmed, Dhaka Residential Model College, Bangladesh
- John Mark E. Ludor, NU Fairview Senior High School, Philippines

Blue Ocean Student Ambassadors – 2025

The 2025 competition also marks the debut of our **Blue Ocean Student Ambassadors Program**, a vibrant community of high-achieving students – **already 367 strong from 56 countries and growing** – who champion blue ocean entrepreneurship and inspire peers while developing critical leadership skills that enhance their future prospects.

Blue Ocean Student Super Ambassador: Krethi Karthik, Ruh Continuum School, India

Student ambassadors:

- Gabdibe Wossalbe Reina Peggy
- Dinari Jayawardena
- Hugh Graves
- Md.Fatin Ishraq
- Swanith Vuppalapati
- Foday Samura
- Lauren Nyandoro
- Yuto Yamada
- Jeutsop Asnelle
- Justin Lim
- Ayaan Magoo

- Srishti Purohit
- Imaan S
- Emma Patel
- Sristy Sood
- Pijar Lintang Yanfitrio
- Mahrus Yunus
- Oviya Meenakshi
- Tendoh Katlyn Lindsay

Why the Competition matters

- 75% of new jobs in our economy are created by entrepreneurs every year.

The Blue Ocean Student Entrepreneur Competition empowers students, as young as 15 years old, to get involved in solving new and pressing programs and start businesses that create new jobs.

- 4 out of 5 students can't get a job when they graduate from college. Youth unemployment is three times higher than adult unemployment.

The Blue Ocean Student Entrepreneur Competition prepares high school students for the real world of global competition and empowers them to create jobs for themselves and others.

- 72% of high school students have considered starting their own business, yet 62% are never offered a course in entrepreneurship.

High school students are our most underutilized creative resource – if we can successfully engage their talents, we'll unlock innovative solutions to the world's most pressing problems.

What's unique about the competition?

The competition challenges students to develop a 5-min pitch for a blue ocean business idea – one that stands apart from the competition; delivers innovative value at low cost; and produces win-win outcomes for everyone involved. It also encourages students to operationalize their blue ocean ideas into commercially viable businesses.

The competition gives high school students a chance to present their innovative business ideas, hone their pitching skills, earn cash prizes, and build resumes that stand out from the crowd when applying for college. Most of all, they learn how to create businesses that stand out from the competition, creating blue oceans of new market space.

Fosters a diverse and inclusive environment that promotes innovation and creativity

The Blue Ocean Student Entrepreneur Competition attracts the very best high school student entrepreneurs from all over the world. Participation is 100% free for all students, which levels the playing field and provides equal access to opportunities for aspiring entrepreneurs regardless of their socioeconomic background or nationality.

Democratizes access to a world-class education for high school students globally

The competition empowers students to think creatively and innovatively by providing them with Blue Ocean Strategy tools and frameworks to develop their ideas. To date, over 20,000 high school students have taken the Blue Ocean Mini-Course, an online course covering Blue Ocean Strategy, which is taught at nearly 3,000 universities worldwide, including the top U.S. business schools. Free access to world-class education promotes equal educational opportunities and helps bridge the divide empowering youth to create businesses of tomorrow.

The Blue Ocean Competition is a Blue Ocean in itself

The Blue Ocean Student Entrepreneur Competition effectively opened up a blue ocean of new market space in the world's youth. Blue ocean strategy is the only leading business theory that penetrated high schools and offers a unique and innovative approach to promoting entrepreneurship among high school-aged students.

“As these high school students applied blue ocean strategies to develop solutions to some of the most pressing issues facing our planet and society, they became better prepared to make a positive difference in the world that we live in.” Ilian Mihov, Dean, INSEAD

The competition is a registered 501(c)(3) non-profit in the State of Maryland, USA.

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