

Blue Ocean Student Entrepreneur Competition

The largest and most prestigious virtual pitch competition for high school students around the world



MINI-COURSE



CERTIFICATE OF
PARTICIPATION



GLOBAL COMMUNITY



CASH PRIZES

Compete Globally, Pitch Virtually

The Blue Ocean Student Entrepreneur Competition is a virtual competition that attracts the very best high school-aged entrepreneurs from all over the world.

Every year, thousands of high school students pitch their innovative business concepts to experienced entrepreneurs and business people, receive feedback on their ideas, join a community of like-minded students, and compete for thousands in cash prizes.

12,786

12,786+ high school students from around the world participated in the latest competition.

163

Students from **5 continents and 61 countries** have participated in this global competition.









6,000

6000 schools took part in the 2024-25 edition of the competition from around the world.

139

139 of the US News and World Report **Top 250 STEM high schools in the US** have participated in the competition.

Why You Should Take Part

-  Get real entrepreneurial experience. This is a practical exercise in entrepreneurship.
-  Make their college applications stand out by participating in a world-class global competition.
-  Learn about blue ocean strategy – often required reading in college.
-  Gain valuable experience developing and pitching blue ocean business ideas.
-  Develop essential skills in communicating ideas, developing a pitch, working in a team or by yourself, and more.
-  Get feedback from seasoned entrepreneurs and business executives.
-  Win money for themselves and their schools. No constraints on spending.
-  Have fun challenging and beating high school students from all around the world!



Inspired by the iconic and multi-million-copy bestselling strategy books by world-renowned professors, Chan Kim and Renée Mauborgne.

